

# CONTRACT



WMUR  
100 South Commercial Street  
Manchester, NH 03101  
(603)669-9999

Contract / Revision 958832 / 6		Alt Order # WOC10035214
<b>Product</b>		
<b>Candidate Orders</b>		
Contract Dates 10/02/12 - 11/06/12	Estimate # 1904	
<b>Advertiser</b> Obama/D/President		Original Date / Revision 09/28/12 / 11/05/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WMUR	Account Executive Linda Magay	Sales Office Manchester
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
IDB# 9912856	Advertiser Code 95	Product Code 101
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

GMMB  
3050 K St, NW  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WMUR	10/02/12	10/08/12	5a Daybreak	5-6a		:30			NM	2	\$1,400.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	2	\$700.00					
2	WMUR	10/02/12	10/08/12	6a Daybreak	6-7a		:30			NM	2	\$2,800.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	2	\$1,400.00					
3	WMUR	10/02/12	10/08/12	Good Morning America	7-9a		:30			NM	3	\$1,650.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	3	\$550.00					
4	WMUR	10/02/12	10/08/12	KELLY & MICHAEL LIVE DAY	9AM-10AM		:30			NM	4	\$1,400.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	4	\$350.00					
5	WMUR	10/02/12	10/08/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	3	\$600.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	3	\$200.00					
6	WMUR	10/02/12	10/08/12	The View	11-12p		:30			NM	4	\$2,400.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	4	\$600.00					
7	WMUR	10/02/12	10/08/12	THE CHEW	1-2PM		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays		Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--	2	\$250.00					
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	10/02/12-10/08/12	THE CHEW	1-2PM	MTuWThF----	:30		\$250.00		NM		
	Credited oversold inventory											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
958832 / 6	WOC10035214	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
8	WMUR	10/02/12	10/08/12	KATIE	3-4P		:30			NM	3	3	\$750.00
		Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	MTWTF--				3	\$250.00				
9	WMUR	10/02/12	10/08/12	GENERAL HOSPITAL	2p-3p		:30			NM	2	2	\$1,000.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	MTWTF--				2	\$500.00				
10	WMUR	10/02/12	10/08/12	ELLEN EF	4PM-5PM		:30			NM	2	2	\$500.00
		Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	MTWTF--				2	\$250.00				
11	WMUR	10/02/12	10/08/12	INSIDE EDITION AC	730-8p		:30			NM	2	2	\$1,400.00
		Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	MTWTF--				2	\$700.00				
12	WMUR	10/02/12	10/08/12	Dancing With Stars	Prime Other		:30			NM	1	1	\$7,000.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	M-----				1	\$7,000.00				
13	WMUR	10/02/12	10/08/12	Dancing With Stars Result	9-10p		:30			NM	0	0	\$0.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	-T-----				1	\$7,000.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type			
1	WMUR	10/02/12-10/08/12		Dancing With Stars Result	9-10p	-Tu-----	:30		\$7,000.00	NM			
		Credited oversold timeperiod											
14	WMUR	10/02/12	10/08/12	Private Practice	10-11p		:30			NM	1	1	\$3,000.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	-T-----				1	\$3,000.00				
15	WMUR	10/02/12	10/08/12	Middle/Neighbors	8-9p		:30			NM	1	1	\$4,200.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	--W----				1	\$4,200.00				
18	WMUR	10/02/12	10/08/12	Scandal	10-11p		:30			NM	1	1	\$4,200.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	--T---				1	\$4,200.00				
19	WMUR	10/02/12	10/08/12	Grey's Anatomy	9-10p		:30			NM	1	1	\$7,000.00
		Class of Time - Fixed Non Pre-emptible											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	---T---				1	\$7,000.00				
20	WMUR	10/02/12	10/08/12	Weekend GMA	9-10a		:30			NM	1	1	\$400.00
		Class of Time - Pre-emptible with notice											
		Start Date	End Date	Weekdays				Spots/Week	Rate				
		Week: 10/02/12	10/08/12	-----S-				1	\$400.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
21	WMUR	10/02/12	10/08/12	News 9 at 7	7-730p		:30			NM	1	\$800.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/02/12	10/08/12	-----S-				1	\$800.00			
22	WMUR	10/02/12	10/08/12	Weekend GMA	9-10a		:30			NM	1	\$400.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/02/12	10/08/12	-----S				1	\$400.00			
23	WMUR	10/02/12	10/08/12	Revenge	9-10p		:30			NM	1	\$7,000.00
				Class of Time - Fixed Non Pre-emptible								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/02/12	10/08/12	-----S				1	\$7,000.00			
24	WMUR	10/02/12	10/08/12	CASTLE WKND LF 2	11:36-12:36x		:30			NM	1	\$75.00
				Class of Time - Immediately Pre-emptible without notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/02/12	10/08/12	-----S				1	\$75.00			
25	WMUR	10/09/12	10/15/12	5a Daybreak	5-6a		:30			NM	2	\$1,400.00
				Class of Time - Fixed Non Pre-emptible								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$700.00			
26	WMUR	10/09/12	10/15/12	6a Daybreak	6-7a		:30			NM	2	\$2,800.00
				Class of Time - Fixed Non Pre-emptible								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$1,400.00			
27	WMUR	10/09/12	10/15/12	Good Morning America	7-9a		:30			NM	3	\$3,450.00
				Class of Time - Fixed Non Pre-emptible								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$1,150.00			
28	WMUR	10/09/12	10/15/12	KELLY& MICHAEL LIVE DAY	9AM-10AM		:30			NM	3	\$1,050.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$350.00			
29	WMUR	10/09/12	10/15/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	3	\$600.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$200.00			
30	WMUR	10/09/12	10/15/12	The View	11-12p		:30			NM	3	\$1,800.00
				Class of Time - Fixed Non Pre-emptible								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$600.00			
31	WMUR	10/09/12	10/15/12	THE CHEW	1-2PM		:30			NM	2	\$500.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$250.00			
32	WMUR	10/09/12	10/15/12	KATIE	3-4P		:30			NM	2	\$500.00
				Class of Time - Pre-emptible with notice								
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$250.00			

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Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
33	WMUR	10/09/12	10/15/12	GENERAL HOSPITAL	2p-3p		:30			NM	2	\$500.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WMUR	10/09/12-10/15/12	GENERAL HOSPITAL	2p-3p	MTuWThF----	:30	\$250.00	NM		
				Credited								
				oversold inventory								
34	WMUR	10/09/12	10/15/12	ELLEN EF	4PM-5PM		:30			NM	2	\$500.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$250.00			
35	WMUR	10/09/12	10/15/12	INSIDE EDITION AC	730-8p		:30			NM	2	\$1,400.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$700.00			
36	WMUR	10/15/12	10/15/12	Dancing With Stars	Prime Other		:30			NM	1	\$7,000.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	M-----				1	\$7,000.00			
37	WMUR	10/09/12	10/09/12	Dancing With Stars Result	9-10p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	-T-----				1	\$7,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WMUR	10/09/12-10/15/12	Dancing With Stars Result	9-10p	-Tu-----	:30	\$7,000.00	NM		
				Credited								
				oversold inventory								
38	WMUR	10/09/12	10/09/12	Private Practice	10-11p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	-T-----				1	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WMUR	10/09/12-10/15/12	Private Practice	10-11p	-Tu-----	:30	\$3,000.00	NM		
				Credited								
				oversold inventory								
39	WMUR	10/10/12	10/10/12	Middle/Neighbors	8-9p		:30			NM	1	\$4,200.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	--W----				1	\$4,200.00			
40	WMUR	10/10/12	10/10/12	Modern Family	9-10p		:30			NM	1	\$7,000.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	--W----				1	\$7,000.00			
41	WMUR	10/10/12	10/10/12	Nashville	10-11p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	--W----				1	\$3,000.00			

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Candidate Orders	<b>1904</b>

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Week:		10/16/12	10/22/12	MTWTF--				2	\$1,400.00			
53	WMUR	10/16/12	10/22/12	Good Morning America	7-9a		:30			NM	3	\$3,450.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,150.00			
54	WMUR	10/16/12	10/22/12	KELLY & MICHAEL LIVE DA	9AM-10AM		:30			NM	3	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$350.00			
55	WMUR	10/16/12	10/22/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	3	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$200.00			
56	WMUR	10/16/12	10/22/12	The View	11-12p		:30			NM	2	\$1,200.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$600.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WMUR	10/16/12-10/22/12	The View		11-12p	MTuWThF----	:30		\$600.00	NM		
		Credited										
		oversold inventory										
57	WMUR	10/16/12	10/22/12	THE CHEW	1-2PM		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
58	WMUR	10/16/12	10/22/12	GENERAL HOSPITAL	2p-3p		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$250.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WMUR	10/16/12-10/22/12	GENERAL HOSPITAL		2p-3p	MTuWThF----	:30		\$250.00	NM		
		Credited										
		oversold inventory										
59	WMUR	10/16/12	10/22/12	KATIE	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
60	WMUR	10/16/12	10/22/12	ELLEN EF	4PM-5PM		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00			
61	WMUR	10/16/12	10/22/12	INSIDE EDITION AC	730-8p		:30			NM	2	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$700.00			
62	WMUR	10/22/12	10/22/12	Dancing With Stars	Prime Other		:30			NM	0	\$0.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**(603)669-9999**

www.thewmurchannel.com

Contract / Revision	Alt Order #	
958832 / 6	WOC10035214	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	M-----				1	\$7,000.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Type
1	WMUR	10/16/12-10/22/12		Dancing With Stars	Prime Other			M-----	:30	\$7,000.00		NM
Credited oversold inventory												
63	WMUR	10/16/12	10/16/12	Dancing with Stars Result	8-9p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	-T-----				1	\$7,000.00			
64	WMUR	10/17/12	10/17/12	Middle/Neighbors	8-9p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	--W----				1	\$4,200.00			
65	WMUR	10/17/12	10/17/12	Modern Family	9-10p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	--W----				1	\$7,000.00			
66	WMUR	10/17/12	10/17/12	Nashville	10-11p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	--W----				1	\$3,000.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate		Type
1	WMUR	10/16/12-10/22/12		Nashville	10-11p			--W----	:30	\$3,000.00		NM
Credited oversold inventory												
67	WMUR	10/18/12	10/18/12	Scandal	10-11p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/15/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/15/12	10/21/12	---T---				1	\$4,200.00			
68	WMUR	10/18/12	10/18/12	Grey's Anatomy	9-10p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/15/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/15/12	10/21/12	---T---				1	\$7,000.00			
69	WMUR	10/20/12	10/21/12	Weekend GMA	9-10a				:30			NM
Class of Time - Pre-emptible with notice												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	-----11				2	\$400.00			
70	WMUR	10/20/12	10/20/12	Inside Edition WK	730-8P				:30			NM
Class of Time - Pre-emptible with notice												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	-----S-				1	\$200.00			
71	WMUR	10/21/12	10/21/12	Revenge	9-10p				:30			NM
Class of Time - Fixed Non Pre-emptible												
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	-----S				1	\$7,000.00			
72	WMUR	10/21/12	10/21/12	Private Practice	11:36-12:36x				:30			NM
Class of Time - Immediately Pre-emptible without notice												
		Start Date	End Date	Weekdays				Spots/Week	Rate			

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Contract / Revision	Alt Order #	
958832 / 6	WOC10035214	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/16/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/16/12	10/22/12	-----S				1	\$75.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type	
1	WMUR	10/16/12-10/22/12		Private Practice	11:36-12:36x			-----St	:30	\$75.00	NM	
		See MG 72.2										
2	WMUR	10/16/12-10/22/12		PRIVATE PRACTICE WKNDI1136p-1236x				-----St	:30	\$75.00	NM	
(M)	MG for 72.1	10/21										
73	WMUR	10/23/12	10/29/12	5a Daybreak	5-6a				:30		NM	2 \$1,400.00
		Class of Time - Fixed Non Pre-emptible										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				2	\$700.00			
74	WMUR	10/23/12	10/29/12	6a Daybreak	6-7a				:30		NM	2 \$2,800.00
		Class of Time - Fixed Non Pre-emptible										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				2	\$1,400.00			
75	WMUR	10/23/12	10/29/12	Good Morning America	7-9a				:30		NM	3 \$3,450.00
		Class of Time - Fixed Non Pre-emptible										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				3	\$1,150.00			
76	WMUR	10/23/12	10/29/12	KELLY& MICHAEL LIVE DAY9AM-10AM					:30		NM	3 \$1,050.00
		Class of Time - Pre-emptible with notice										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				3	\$350.00			
77	WMUR	10/23/12	10/29/12	STEVE HARVEY DY 9/4 STA10-11a					:30		NM	3 \$600.00
		Class of Time - Pre-emptible with notice										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				3	\$200.00			
78	WMUR	10/23/12	10/29/12	The View	11-12p				:30		NM	1 \$600.00
		Class of Time - Fixed Non Pre-emptible										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				3	\$600.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type	
1	WMUR	10/23/12-10/29/12		The View	11-12p			MTuWThF----	:30	\$600.00	NM	
		Credited										
		oversold inventory										
2	WMUR	10/23/12-10/29/12		The View	11-12p			MTuWThF----	:30	\$600.00	NM	
		Credited										
		oversold inventory										
79	WMUR	10/23/12	10/29/12	THE CHEW	1-2PM				:30		NM	2 \$1,000.00
		Class of Time - Fixed Non Pre-emptible										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				2	\$500.00			
80	WMUR	10/23/12	10/29/12	GENERAL HOSPITAL	2p-3p				:30		NM	2 \$500.00
		Class of Time - Pre-emptible with notice										
Week: 10/23/12		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/23/12	10/29/12	MTWTF--				3	\$250.00			
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type	
2	WMUR	10/23/12-10/29/12		GENERAL HOSPITAL	2p-3p			MTuWThF----	:30	\$250.00	NM	
		Credited										
		oversold inventory										

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
81	WMUR	10/23/12	10/29/12	KATIE	3-4P		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	MTWTF--				2	\$250.00			
82	WMUR	10/23/12	10/29/12	ELLEN EF	4PM-5PM		:30			NM	2	\$500.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	MTWTF--				2	\$250.00			
83	WMUR	10/23/12	10/29/12	INSIDE EDITION AC	730-8p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	MTWTF--				2	\$700.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	10/23/12-10/29/12	INSIDE EDITION AC	730-8p	MTuWThF----	:30		\$700.00	NM		
		Credited oversold inventory										
	2	WMUR	10/23/12-10/29/12	INSIDE EDITION AC	730-8p	MTuWThF----	:30		\$700.00	NM		
		Credited oversold inventory										
84	WMUR	10/29/12	10/29/12	Dancing With Stars	Prime Other		:30			NM	0	\$0.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	M-----				1	\$7,000.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	10/23/12-10/29/12	Dancing With Stars	Prime Other	M-----	:30		\$7,000.00	NM		
		Credited oversold inventory										
85	WMUR	10/23/12	10/23/12	Dancing with Stars Result	8-9p		:30			NM	0	\$0.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	-T-----				1	\$7,000.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	10/23/12-10/29/12	Dancing with Stars Result	8-9p	-Tu-----	:30		\$7,000.00	NM		
		Credited oversold inventory										
86	WMUR	10/24/12	10/24/12	Middle/Neighbors	8-9p		:30			NM	1	\$4,200.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	--W----				1	\$4,200.00			
87	WMUR	10/24/12	10/24/12	Modern Family/Suburgatory	9-10p		:30			NM	1	\$7,000.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	--W----				1	\$7,000.00			
88	WMUR	10/24/12	10/24/12	Nashville	10-11p		:30			NM	0	\$0.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/23/12	10/29/12	--W----				1	\$3,000.00			
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WMUR	10/23/12-10/29/12	Nashville	10-11p	--W-----	:30		\$3,000.00	NM		
		Credited oversold inventory										

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10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
89	WMUR	10/25/12	10/25/12	Scandal	10-11p		:30			NM	1	\$4,200.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$4,200.00			
90	WMUR	10/25/12	10/25/12	Grey's Anatomy	9-10p		:30			NM	1	\$7,000.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$7,000.00			
91	WMUR	10/27/12	10/28/12	Weekend GMA	9-10a		:30			NM	2	\$800.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	-----11				2	\$400.00			
92	WMUR	10/27/12	10/27/12	News 9 at 7	7-730p		:30			NM	1	\$800.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	-----S-				1	\$800.00			
93	WMUR	10/28/12	10/28/12	Revenge	9-10p		:30			NM	1	\$7,000.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	-----S				1	\$7,000.00			
94	WMUR	10/28/12	10/28/12	Private Practice	11:36-12:36x		:30			NM	1	\$75.00
				Class of Time - Immediately Pre-emptible without notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	-----S				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Type</u>		
1	WMUR	10/23/12-10/29/12		Private Practice	11:36-12:36x	-----St	:30			NM		
				See MG 94.2								
2	WMUR	10/23/12-10/29/12		PRIVATE PRACTICE WKNDI1136p-1236x		-----St	:30			NM		
				MG for 94.1 10/28								
95	WMUR	10/23/12	10/23/12	Private Practice	10-11p		:30			NM	1	\$3,000.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	-T-----				1	\$3,000.00			
96	WMUR	10/30/12	11/06/12	5a Daybreak	5-6a		:30			NM	2	\$1,400.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$700.00			
		Week: 11/06/12	11/12/12	-T-----				1	\$700.00			
97	WMUR	10/30/12	11/06/12	6a Daybreak	6-7a		:30			NM	2	\$2,800.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$1,400.00			
		Week: 11/06/12	11/12/12	-T-----				1	\$1,400.00			
98	WMUR	10/30/12	11/06/12	Good Morning America	7-9a		:30			NM	3	\$3,450.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/12	11/05/12	MTWTF--				2	\$1,150.00			
		Week: 11/06/12	11/12/12	-T-----				1	\$1,150.00			

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**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**(603)669-9999**

www.thewmurchannel.com

Contract / Revision	Alt Order #	
958832 / 6	WOC10035214	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
99	WMUR	10/30/12	11/06/12	KELLY& MICHAEL LIVE DAY	9AM-10AM		:30			NM	3	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    2    \$600.00												
Week: 11/06/12    11/12/12    -T-----    1    \$600.00												
100	WMUR	10/30/12	11/06/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	3	\$600.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    2    \$200.00												
Week: 11/06/12    11/12/12    -T-----    1    \$200.00												
101	WMUR	10/30/12	11/06/12	The View	11-12p		:30			NM	3	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    2    \$600.00												
Week: 11/06/12    11/12/12    -T-----    1    \$600.00												
102	WMUR	10/30/12	11/06/12	THE CHEW	1-2PM		:30			NM	2	\$1,000.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    1    \$500.00												
Week: 11/06/12    11/12/12    -T-----    1    \$500.00												
103	WMUR	10/30/12	11/06/12	GENERAL HOSPITAL	2p-3p		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    2    \$250.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 WMUR 10/30/12-11/05/12 GENERAL HOSPITAL 2p-3p MTuWThF--- :30 \$250.00 NM												
Credited oversold inventory												
Week: 11/06/12    11/12/12    -T----- 1 \$250.00												
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
3 WMUR 11/06/12-11/12/12 GENERAL HOSPITAL 2p-3p -Tu----- :30 \$250.00 NM												
Credited oversold inventory												
104	WMUR	10/30/12	11/06/12	KATIE	3-4P		:30			NM	2	\$500.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    1    \$250.00												
Week: 11/06/12    11/12/12    -T-----    1    \$250.00												
105	WMUR	10/30/12	11/06/12	ELLEN EF	4PM-5PM		:30			NM	2	\$500.00
Class of Time - Pre-emptible with notice												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    1    \$250.00												
Week: 11/06/12    11/12/12    -T-----    1    \$250.00												
106	WMUR	10/30/12	11/05/12	INSIDE EDITION AC	730-8p		:30			NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible												
Start Date    End Date    Weekdays    Spots/Week    Rate												
Week: 10/30/12    11/05/12    MTWTF--    2    \$1,400.00												
107	WMUR	11/05/12	11/05/12	Dancing With Stars	Prime Other		:30			NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
958832 / 6	WOC10035214
<u>Product</u>	<u>Estimate #</u>
Candidate Orders	<b>1904</b>

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Contract / Revision	Alt Order #	
958832 / 6	WOC10035214	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
118	WMUR	11/04/12	11/04/12	Once Upon A Time	8-9p		:30			NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	10/29/12	11/04/12	-----S		1		\$4,200.00					
119	WMUR	11/04/12	11/04/12	PRIVATE PRACTICE WKND PRIVATE PRACTI			:30			NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	10/30/12	11/05/12	-----S		1		\$75.00					
120	WMUR	11/05/12	11/06/12	5a Daybreak	5-6a		:30			NM	4	\$2,800.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	22-----		4		\$700.00					
121	WMUR	11/05/12	11/06/12	6a Daybreak	6-7a		:30			NM	4	\$5,600.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	22-----		4		\$1,400.00					
122	WMUR	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	2	\$2,300.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	-2-----		2		\$1,150.00					
123	WMUR	11/05/12	11/06/12	KELLY& MICHAEL LIVE DA	9AM-10AM		:30			NM	2	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	11-----		2		\$600.00					
124	WMUR	11/05/12	11/06/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	2	\$800.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	11-----		2		\$400.00					
125	WMUR	11/05/12	11/06/12	News 9 at Noon	12-1230p		:30			NM	1	\$650.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	-1-----		1		\$650.00					
126	WMUR	11/05/12	11/06/12	KATIE	3-4P		:30			NM	2	\$1,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	11-----		2		\$500.00					
127	WMUR	11/05/12	11/06/12	News 9 at 5	5-6p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	-1-----		1		\$1,400.00					
128	WMUR	11/05/12	11/06/12	Commitmment 2012	NETWORK POLITI		:30			NM	4	\$20,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	4-----		4		\$5,000.00					
129	WMUR	11/05/12	11/06/12	ELLEN EF	4PM-5PM		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date	End Date	Weekdays		Spots/Week		Rate					
Week:	11/05/12	11/11/12	-1-----		1		\$500.00					

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958832 / 6	WOC10035214	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	
											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 130	WMUR	11/06/12	11/06/12	STEVE HARVEY DY 9/4 STA	10-11a		:30			NM	1	\$400.00
		Class of Time - Fixed Non Pre-emptible										
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 11/06/12	11/12/12	-T-----				1	\$400.00			
Totals											207	\$300,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/02/12 - 11/06/12	207	\$300,025.00	\$255,021.25
<b>Totals</b>	<b>207</b>	<b>\$300,025.00</b>	<b>\$255,021.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**TERMS AND STANDARD CONDITIONS  
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

**1. BILLING AND PAYMENTS**

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

**2. TERMINATION**

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancelable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

**3. OMISSION OF BROADCASTS**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

**4. PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

**5. FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

**6. AGENCY MATERIAL**

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

**7. INDEMNIFICATION**

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

**8. CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency nor Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

**9. GENERAL**

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency by failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]